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## **FOR IMMEDIATE RELEASE**

# **eTrac integrates WebForms Software with RapidSketch**

January 10, 2008 – Lansdale, PA – eTrac, the technology company that pioneered web-based appraisal management software, announces the integration of its WebForms software and RapidSketch, further enhancing their streamlined way system of processing appraisals.

The inspection and area sketch are the most critical parts of an appraisal and of appraisal reports delivered to mortgage lender clients. Through this partnership, the eTrac WebForms integration of RapidSketch technology will allow users to sketch within its web-based appraisal forms program.

The integration of these two technologically advanced companies will simplify the sketch addendum, allowing users to quickly process reports, giving them an advantage over their competitors. In addition, RapidSketch supports both mouse drawing and keyboard drawing, making it compatible with the preferences of all eTrac users.

“We are very excited to be the first to integrate with RapidSketch web version,” said eTrac President Vladimir Bien-Aime. “We are now able to provide the appraisal industry with a solution that allows them to complete appraisals online from anywhere.”

eTrac WebForms, released in July 2007, is the only completely web-based forms software available on the market. The breakthrough technology gives appraisers the power to work anywhere the Internet is available, making them completely mobile and autonomous.

“We are really impressed with ease of use and simplicity of eTrac’s WebForms product” said Patrick Davis, Partner, RapidSketch. “Our cutting edge yet simple to use web based sketcher will fit right in.”

RapidSketch is the appraisal industry’s best and easiest to learn sketcher. RapidSketch uses innovative mouse drawing support, which eliminates memorizing keyboard commands and keeps everything at your fingertips. With RapidSketch, it is simple to edit existing features such as changing wall lengths, deleting walls, and changing labels. This technology gives users the freedom to draw walls in any order and work on multiple areas at once.

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For more information and to register for eTrac WebForms to use RapidSketch technology, visit <http://www.myetrac.com/webforms> or call 877-693-8722.

**About eTrac**

eTrac, established in 1999, is the number one provider of web-based appraisal software solutions on the market. For more information about eTrac solutions visit [www.myetrac.com](http://www.myetrac.com).

**About RapidSketch**

Founded in 2005, RapidSketch develops desktop, mobile, and web based sketch tools for the insurance inspection, appraisal, and real estate industries. RapidSketch's primary focus is to create innovative, easy to use, and accurate sketchers that change the way people think about how sketching should work. For more information visit <http://www.rapidsketch.com>.