

Media contact:
Jillian Baczewski
eTrac
Communications Director
jillian@globaldms.com
877.693.8722 ext. 555

Questions:
Matthew McHale
eTrac
Vice President of Sales
matt@globaldms.com
877.693.8722 x 527

FOR IMMEDIATE RELEASE

eTrac Adds Flood Data to it's WebForms Software by Integrating with FloodInsights

November 21, 2007 – Lansdale, PA – eTrac, the technology company that pioneered web-based appraisal management software, announces the integration of its WebForms software and FloodInsights, providing users with a streamlined way to process appraisals.

Through this partnership, eTrac WebForms integration of FloodInsights technology will automatically pre-fill flood crucial FEMA flood data into its web-based appraisal forms. Included information is the FEMA flood zone, panel number & date, census tract, community info and much more. In addition, a flood map is generated and added to the report as well.

The integration of these two leading companies will help users to process appraisals much quicker, which will give them an advantage over their competitors. In addition, since FloodInsights provides nationwide coverage, it will benefit all of eTrac's users.

“eTrac's goal is to provide a true best of breed solution,” said eTrac President Vladimir Bien-Aime. “By working with companies such as FloodInsights, which is clearly an industry leader, it will provide a significant value to the real estate appraisal community”

eTrac WebForms, released in July 2007, is the only completely web-based forms software available on the market. The breakthrough technology gives appraisers the power to work anywhere the Internet is available, making them completely mobile and autonomous.

Flood Insights, the leading source of quick, accurate, up-to-date flood determinations, combines Geocoding and GIS Mapping to provide appraisers with the information they need to finish their appraisals efficiently. This integration will eliminate manual lookups and data entry, leaving it all to the simple click of a button.

This unique integration will allow appraisers to utilize their pre-existing accounts and allow new users to purchase flood maps directly from FloodInsights.

“In today’s competitive appraisal industry, timing is of the essence,” said Daniel Munson, Vice President of Sales & Marketing, FloodInsights. “Homeowners, Banks and Real-Estate professional need everything ASAP. In order to help appraisers to meet this demand, we took a huge step out of the appraisal process by automatically downloading flood data into eTrac’s Webforms.”

For more information and to register for eTrac WebForms to use FloodInsight technology, visit <http://www.myetrac.com/webforms> or call 877-693-8722.

About eTrac

eTrac, established in 1999, is the number one provider of web-based appraisal software solutions on the market. For more information about eTrac solutions visit www.myetrac.com.

About FloodInsights.com

FloodInsights is used by appraisers and real estate professionals who are looking to increase accuracy, productivity and overall speed of operations. FloodInsights is an Internet application used to automate flood zone determinations. By simply typing in an address, users will get back: SFHA (Flood Zone), Zone, Community Name & Number, Panel Number & Date, FIPS Code, Census Tract, GIS Flood Map and Aerial Photo (optional).