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FOR IMMEDIATE RELEASE

Appraisal.com Announces Strategic Partnership with eTrac

(Buffalo, NY, August 17th, 2007) – Appraisal.com, Inc., the industry’s leading provider of real estate appraisal software and services, announced today that they have entered into a strategic alliance with eTrac, Lansdale, Pennsylvania, a leading provider of web-based appraisal management solutions to integrate eTrac’s Office Manager and Web Studio with Appraisal.com’s Day One NOVA and AppraisalAnywhere desktop appraisal software packages.

Office Manager, eTrac’s flagship product, allows appraisal offices to track and notify clients, appraisers, and staff in real time via the Internet. eTrac’s extensive reporting features coordinate all status, orders, receivables, appraiser’s fees, and clients, along with other logistical capabilities. Furthermore, utilizing eTrac’s internal messaging function keeps appraisers, clients, and staff connected in real-time to all pertinent appraisal information.

eTrac WebStudio was developed with the individual appraiser in mind—affording the look and feel of a custom website with minimal financial investment. WebStudio provides an appraiser’s firm with an effective appraisal-marketing tool while still remaining on a budget.

“This agreement will allow us to offer two products to our customers that greatly complement our existing and future products lines”, said Michael Gilbert, Appraisal.com President. “Appraisal.com has been helping mortgage lenders and appraisers bring the appraisal specification, ordering, management, delivery and payment processes online for years. eTrac’s products allow us to immediately bring those same time and money saving techniques to individual appraisers across the country”.

“We are very excited about this opportunity to partner with Day One Software. Office Manager and Web Studio bring new advancements to appraisers by bringing them online, and allowing them real-time communication with other segments of the appraisal industry. This helps appraisers save time that would otherwise be spent on phone calls or writing emails providing status updates to clients and reduces redundancy by eliminating the need for appraisers to re-type order information into their appraisal software,” said Vladimir Bien-Aime, President of eTrac.

Appraisal.com provides the software, services and Internet-based infrastructure for the creation, delivery, management and use of real estate appraisals. Appraisal.com’s Day One Division has been the leading provider of desktop software to appraisers. Over 40% of all the mortgage appraisals produced in the USA today are created, delivered or managed with technology invented by Day One. AppraisalAnywhere is the first

appraisal software in 25 years to be built from the ground-up using the latest technology. Created by the people who have brought the industry a history of firsts, AppraisalAnywhere has been designed with input from appraisers and lenders alike. Starting immediately, Appraisal.com now offers both eTrac Office Manager, and Web Studio, in addition to their already robust inventory of products. For more information, contact the Day One sales team at 1.800.GET.DAY1 (1.800.438.3291), or online at www.day1.com.

About Appraisal.com

Appraisal.com is the nation's largest-volume provider of real estate appraisal software and internet-based infrastructure for appraisers and appraisal users. Through the Appraisal.com Nationwide Appraisal Network™, and the company's Day One™ and AppraisalAnywhere™ desktop appraisal software, Appraisal.com provides the mortgage and appraisal communities with an end-to-end solution for collateral management and the creation, delivery and use of appraisals via the Internet. The Appraisal.com Nationwide Appraisal Network exists as a unique model for the appraisal industry as it allows banks and other lenders to move the entire real estate appraisal process online, resulting in lower fees and increased efficiency through the automation of the appraisal process.

For additional information about Appraisal.com, write: Appraisal.com, 620 Main Street, Buffalo, NY, 14202, or visit the company's Web site at www.appraisal.com or email info@appraisal.com.

About eTrac

eTrac is a leading provider of web-based appraisal management solutions. Specializing in developing web solutions that require no installation allows appraisers to gain significant advantages over competitors by taking their business online. Their flagship product, eTrac Office Manager, allows appraisal offices to be more efficient by handling routine tasks such as assigning, tracking, accounting, and delivery of appraisal orders. eTrac's solutions also include eTrac Web Studio, the site builder tool and eTrac Report Generator, for designing custom management reports.

For more information about eTrac solutions contact eTrac directly at 877-My eTrac or visit their web site at www.myetrac.com.